

Privacy Policies

Thank you for visiting our privacy policy.

We tell you everything about the treatment of the personal information that you provide us through the different capture systems used on our websites, so that our relationship is always transparent and based on mutual trust.

If you want to know what type of personal data we collect, why and for what, as well as how you can update, manage or delete them, you can find all the information here.

Retail Commerce websites fit to the requirements of Organic Law 15/1999, of December 13, Protection of Personal Data (LOPD), and Royal Decree 1720/2007, of December 21, known as the Regulation of development of the LOPD. They also comply with Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 on the protection of natural persons (GDPR), as well as with Law 34/2002, of July 11, of Services of the Information Society and Electronic Commerce (LSSICE or LSSI).

This **Privacy Policy** may vary depending on legislative or self-regulatory requirements, so **we advise you to visit it periodically**. It will be applicable to all cases in which users decide to fill in any of our contact forms where personal data is collected.

Responsible for data processing:

Fiscal name: Retail Commerce Desarrollo Informático SL

CIF: B70594114

Address: Plaza de Europa, 10A, 5ª, Edificio Área Central, 15707 - Santiago de Compostela, A Coruña, España

Contact: +34 981 56 45 79 - info@retailcommerce.net

Activity: Information and communications technology development services

How do we obtain data from our users?

The personal data we use at www.retailcommerce.net comes from:

Subscription Form

Contact Form

Comments on the blog

Service request forms

Registration forms for online and / or offline training

Download Forms

Use of cookies (for more information on this point see our Cookies Policy)

What are the rights of users when they provide their data?

Interested persons may:

Request access to personal data related to the interested party

Request rectification or deletion

Request the limitation of your treatment

Oppose the treatment

Request data portability

Those interested may access their personal data, as well as request the rectification of inaccurate data or, where appropriate, request its deletion when, among other reasons, the data is no longer necessary for the purposes that were collected. In certain circumstances, the interested parties may request the limitation of the processing of their data or oppose the processing thereof, in which case we will only keep them for the exercise or defense of claims.

What is the purpose of the treatment of personal data?

The personal data collected is managed in order to be used, stored and statistically analyzed by Retail Commerce. The use of the data includes the sending of communications of promotional and commercial issues, the creation of profiles on the consumption habits of the users, the management of the corporate social networks and the personalization of the products offered, as well as the improvement of the services We use the data to analyze user behavior on the website and improve its use.

Remarketing: The remarketing function allows us to reach people who have visited any of the websites of the domain www.retailcommerce.net before and associate a specific

audience with a specific message. Remarketing is a method to get users who have visited us to do it again.

The information we collect thanks to this function is collected by Facebook and Google Analytics cookies. You can know the data that these cookies collect in the privacy policies of each service.

All data use is made on the basis of the legitimate interests of the data controller or a third party (art. 6.1.f) of the GDPR), such as customer service (response to requests, complaints, incidents), analysis of the use of the website and the sending of commercial communications about products or services similar to those contracted or consulted.

Retail Commerce may transfer the data collected by third party companies.

How is the legitimation for the treatment of user data?

The legal basis for the processing of your data is: consent.

To contact or comment on this website, consent is required with this privacy policy.

The prospective or commercial offer of products and services is based on the consent requested, without in any case the withdrawal of this consent conditions the execution of the subscription contract.

How long is the data kept?

The personal data provided will be kept until its deletion is requested by the interested party, in case this does not occur, they will be kept until Retail Commerce so provides.

To which recipients will user data be communicated?

Many tools we use to manage data are contracted to third parties.

To provide services strictly necessary for the development of the activity, Retail Commerce shares data with the following providers under their corresponding privacy conditions:

Doppler LLC

Address: 17806 IH-10 W Suite 300 San Antonio, Texas, 78257, United States

Contact: +1 866 976 8914 info@makingsense.com

Bitrix Inc

a company organized under the laws of the Commonwealth of Virginia, United States of America, and its affiliates (collectively, "Bitrix24"), with an address registered at 901 N. Pitt St, Suite 325 Alexandria VA 22314 United States. Bitrix, Inc and BITRIX24 LIMITED registered in Poseidonos 1, Ledra Business Center, Egkomi, 2406, Nicosia, Cyprus
<https://www.bitrix24.es/gdpr/>

Google Analytics: A web analytics service provided by Google, Inc., a Delaware company whose main office is at 1600 Amphitheater Parkway, Mountain View (California), CA 94043, United States ("Google"). Google Analytics uses "cookies", which are text files located on your computer, to help retailcommerce.net analyze how users use the website. The information generated by the cookie about your use of retailcommerce.net (including your IP address) will be directly transmitted and archived by Google on servers in the United States.

What happens to the veracity of the data?

As a user, you are solely responsible for the veracity and correctness of the data you submit to Retail Commerce and exempt it from any responsibility in this regard.

Users guarantee and respond, in any case, to the accuracy, validity and authenticity of the personal data provided, and undertake to keep them duly updated. The user agrees to provide complete and correct information on the contact or subscription form.

What happens with Acceptance and consent?

The user declares to have been informed of the conditions on protection of personal data, accepting and consenting to the treatment of them by Retail Commerce in the manner and for the purposes indicated in this privacy policy.

How does revocability work?

The consent given, both for the treatment and for the transfer of the data of the interested parties, is revocable at any time by communicating it to info@retailcommerce.net. This revocation will in no case be retroactive.